

## **IECC Strategic Planning with Carol Wick of Sharity**

October 6, 2022

### **Attendees:**

Kathy Allen, coordinator, FCPS Early Childhood Education and Judy Centers  
Jennifer Barker-Frey, evaluator, Frederick County Office for Children and Families  
Nancy Boyd, community member  
Stephen Buckley, Director Frederick County Development Center  
Leslie Frei, supervisor, FCPS Early Childhood Education and Judy Centers  
Colleen Guardia, Family Services Manager YMCA Head Start and Birth to Five Development Center  
Jim Miller, FCDSS Family Preservation  
Patty Morison, Program Director of Child Care Choices and Children's Festival  
Brittany Rosado, Director of Development, Noteable Progressions  
Pat Rosensteel, president, Children of Incarcerated Parents Program  
Adam Schlager, director, Family Services for MHA  
Karin Toth, FCPS  
Danica Warden, executive director, Each One Teach One  
DeVeda Coley, supervisor of FCPS Community Schools  
Holly Sontz, Program Administrator, FCPS Lincoln Elementary School Judy Center  
Pilar Olivo, ACEs Liaison, Frederick County Office for Children and Families  
Katie Plant, intern with Frederick County Division of Social Services

Mr. Miller convened the meeting at 1:04 pm with a round of introductions.

### **Minutes**

Colleen Guardia requests change Head Start. Under community announcements, Head Start classrooms are filled to capacity. Two additional centers have been preliminarily licensed. Programs are under social responsibility pillar of the Y.

Motion to approve corrected minutes. Ms. Morison motioned. Ms. Warden seconds. Minutes adopted unanimously.

Carol Wick with Sharity begins strategic planning discussion.

Each organization has unique role. IECC needs to focus on what we do together. Mission statement with result identified (kindergarten readiness) and then IECC goal statement.

Discussion confirmed focus on result previously identified – children enter school ready to learn. Aligns with the state goal.

- How successful is the community towards this goal?
- IECC is most active and most meaningful work to promote school readiness in young children. We are collaboratively doing the work to get to this result.

- We review KRA data. How can we measure what the IECC does to impact KRA? Agreed that it's difficult to measure the impact of the IECC.

Carol -we look at the data. How do you review the KRA data and identify the gaps?

- Influenced collection of prior care question
- Identify holes in quality data.
- Domains of knowledge assessed on KRA are used for Children's Festival and for information with early child educators

How does this group help participants?

- Sharing ideas
- Avoid duplicating efforts
- Provide in-kind support for training that is mutually beneficial
- Sharing knowledge of system with providers
- Strengthens primary prevention for child maltreatment
- Increase access to parent activities through Ready Rosie
- Trauma-informed approach
- Shared language and understanding

Who is not in the room?

- Pediatricians and medical professionals (coordination with ACEs Workgroup allows for this connection)
- Child and family serving business
- PNC bank
- Faith leaders
- Mental health professionals
- Special education from school system
- Court system
- Parents of young children

Accomplishments

- Add in Children's Festival for 30 years
- Add in Learning Day for early childhood educators for 5 years
- Raise awareness about adverse childhood experiences
  - Training
  - Consistent language in brochures and websites
  - Creation of ACEs Workgroup

What do you hope will change as a result of ACEs investment?

Children treated differently.

Families treated differently.

Teachers have more skills and capacity – recognition and response.

Adults that work with children have more skills and information.

Handle With Care notices sent to public schools.

Series of dominoes that focus on improving system for children and families

- ACEs Workgroup → Family Connects with hospital
- IECC → Child Care Access

Readiness for school and life beyond that.

Brain Architecture Game—more global understanding of trauma

Priorities for the Community – What should the community be funding or prioritizing?

IECC are influencers – no particular campaign with focus. Program manager - level participants – are we equipped or how can drive decisions for the whole community?

Questions to Answer:

Priorities? Are there others?

- Ready to Enter Kindergarten
  - Timely action for more collaborative early learning system – universal preK approach for 3 & 4 year olds. State envisions a mixed delivery system so bridge silos. Leslie thinks there's an opportunity for a role of the IECC.
- Healthy Development
  - ACEs awareness and prevention
- Family Engagement
  - Can this group empower/create a structure parents and community to capture voices in work?
- Business and Community Engagement
  - Engagement of Chamber and lead businesses for support of children and families in different way
- Awareness – collaboration – outreach piece is very important from the beginning
  - Convenor/collector/synthesizer of information

How will we know if we succeed in each area?

What is our role as a collective group in achieving these (as opposed to individual providers)?

Is awareness a pillar of the organization? YES.

In 3 years how would you be able to look back mean to show change or improvement

On readiness to enter Kindergarten:

What would be happening?

- Kindergarteners are struggling with so many social emotional challenges – referrals for additional services – improvement in accessing learning.
- Data dashboard for new referrals

Handle With Care – are we doing anything with data? Do we know how many calls are being made to different schools? Has number decreased or has it increased because of more awareness?

Success rate in kindergarten – in state program – state income about preK are living at FPL, FPL to 300% and 300% to 600% and direct certification (other poverty related supported)

Community dashboard?

Maryland rating analysis for child care market analysis

3 years from now – collectively putting into a dashboard

Homework to share the data.

We present on data but we don't centrally organize it. Dashboard is a heavy lift. Needs have some decision maker push behind it.

Infrastructure to accomplish goals and support coalition?

What would it look like to have FT employee?

Keep up with website changes

Convening the meetings

The way to create the glue for the projects.

Internal versus external

Community awareness – membership

- Business community more involved
- New people from same organizations
- People -- onboarding

Benefits to members

- Orientation to new members
- 

Matrix may help community members understand how they can help/support the IECC

Need to be more organized and formalized

We seem to be identifying a new priority – building of own capacity -- on boarding, internal capacity, direct communication via email

Healthy Development

ACEs

Physical

Mental Health

How do you know this organization is succeeding to address healthy development of kids?

Judy Centers in every school catchment area

Whose job is it in your community to point out the gaps and advocate for it?

- Local management board points out the gaps in services for children and family.
- Meet with parents and community providers to develop a community plan.
- How many parents of children under age 5 that assessment represents?
- Services focused on people up to age 25.
- Families served through child care – to be included in the community planning process

Opportunity of LMB

Strengthen role of the IECC in the LMB community plan.

Help develop the community plan

IECC can focus on a subset of the community plan

Review data and provide input to IECC on children

Ask for an IECC seat at the table for LMB. Is Shelly playing that role formally or informally?

Assign/join IECC for Chamber of Commerce

Family Engagement

What is a successful festival?

Families coming and getting information.

What else?

Ready Rosie app – data review of utilization

Using same messages as we talk from the same place

We need parents at the table

Child care resource navigators and Judy Centers well-utilized

### **Next Steps:**

Carol will break out the ideas into 12/24/36 month.

Success factors for each objective

See how we can integrate into meeting structure –

Any other voices we need to hear from.

Who is missing from regular IECC membership?

Diana Fulchiron from Community Foundation

Delaine Welch from Community College

Ann Ryan from Housing Authority for City of Frederick

Submitted by

Pilar Olivo,

ACEs Liaison, Frederick County Office for Children & Families